



# MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

Home Page: [www.mcwd.org](http://www.mcwd.org)

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## DIRECTORS

JAN SHRINER  
*President*

HERBERT CORTEZ  
*Vice President*

BRAD IMAMURA  
THOMAS P. MOORE  
GAIL MORTON

## Board of Directors Community Outreach and Personnel Committee Meeting

Marina Coast Water District  
920 2<sup>nd</sup> Avenue, Suite A, Marina, CA  
and via Zoom Teleconference

June 6, 2023 at 7:30 p.m.

MCWD Committee members and staff will be attending the meeting in person. While the meeting is open to the public, the public may also attend via Zoom at the link provided below.

### Committee Members

Brad Imamura

Thomas P. Moore

Herbert Cortez - Alternate

### **Agenda**

*This meeting has been noticed according to the Brown Act rules. The Committee will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.*

1. Call to Order/Roll Call
2. Public Comment on any item Not on the Agenda *Anyone wishing to address the Committee on matters not appearing on the Agenda may do so at this time. Please limit your comment to four minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Committee.*
3. Approve the Draft Minutes for the April 4, 2023 Meeting
4. Receive an Update on District Vacancies
5. Receive Update on District Communications and Discuss Outreach Plan
6. Identify Agenda Items for Future Committee Meetings
7. Committee Member Comments
8. Adjournment

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Zoom access information:

<https://us02web.zoom.us/j/89428982070?pwd=RytnK3FRM29mbWlwaEdlMmNpSDZlZz09>

To join via phone: 1-669-900-9128

Webinar ID: 894 2898 2070

Passcode: 718720



# Marina Coast Water District

## Draft Minutes Community Outreach and Personnel Committee Meeting

April 4, 2023

### 1. Call to Order:

The April 4, 2023 Community Outreach Committee meeting was called to order at 7:31 p.m. by Director Moore. In attendance were:

- Committee members: Director Moore and Director Imamura
- Staff: Remleh Scherzinger, Patrick Breen, and Paula Riso
- Public members: Martin Rauch

### 2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

### 3. Approve the Draft Minutes of the March 7, 2023 Meeting:

Director Imamura made a motion to approve the minutes of March 7, 2023. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

### 4. Receive Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, who gave a quick review of the March outreach efforts and upcoming outreach items. Mr. Rauch reviewed the social media posts, the web design changes, the e-newsletters, ongoing outreach, and metrics. He noted that staff was working together to prepare a letter for the Monterey County Elections Department to access email addresses in the District's service area. Director Imamura suggested putting comments in the billing about newsletters.

### 5. Discuss the Water Conservation School Program Branding:

Mr. Breen shared how the District provides different items to the school children that have the District logo's e.g. pamphlets, coloring books, pencils, magnets, and stickers. Mr. Scherzinger stated that currently, the science teacher position is vacant and MPUSD has been trying to recruit to fill the position, but has been unsuccessful. Director Moore asked for the job information so he could pass it along to help get the word out. Director Imamura suggested adding some papers to the curriculum with math and multiple-choice questions.

### 6. Identify Agenda Items for the Next Committee Meeting:

Director Imamura asked for an update on the list of HOA's in the District.

7. Committee Member Comments:

Director Imamura commented on the new Quick Quack and asked if they use recycled water. Mr. Scherzinger commented that they use potable water and car washes are required to internally recycle the water they use. Director Imamura stated that Quick Quack was giving away free car washes for the next week. Director Moore commented that his was one of the signatures on the Water Purchase Agreement that was also signed by CalAm.

8. Adjournment:

Meeting adjourned at 8:20 p.m.